



City of Westminster

# Licensing Sub-Committee Report

Item No:

Date:

16 February 2023

Licensing Ref No:

22/11509/LIPN - New Premises Licence

Title of Report:

Fifth & Sixth Floor  
64 North Row  
London  
W1K 7DA

Report of:

Director of Public Protection and Licensing

Wards involved:

West End

Policy context:

City of Westminster Statement of Licensing Policy

Financial summary:

None

Report Author:

Roxsana Haq  
Senior Licensing Officer

Contact details

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Email: rhaq@westminster.gov.uk

<b>1.</b>	<b>Application</b>		
<b>1-A</b>	<b>Applicant and premises</b>		
<b>Application Type:</b>	New Premises Licence, Licensing Act 2003		
<b>Application received date:</b>	28 November 2022		
<b>Applicant:</b>	One Avenue Park Lane Limited		
<b>Premises:</b>	Fifth & Sixth Floor		
<b>Premises address:</b>	64 North Row London W1K 7DA	<b>Ward:</b>	West End
		<b>Cumulative Impact Area:</b>	None
		<b>Special Consideration Zone:</b>	None
<b>Premises description:</b>	According to the application form these premises are serviced offices located on 5th & 6th Floor of 64 North Row, London. They provide a dedicated onsite support team, a full concierge service and bespoke spaces tailored to clients. They include a VIP Lounge Area, multiple boardrooms and kitchen / cafe area.		
<b>Premises licence history:</b>	This application is for a new premises licence, and therefore no premises licence history exists.		
<b>Applicant submissions:</b>	There have been no submissions from the applicant.		
<b>Applicant amendments:</b>	There are no amendments.		

<b>1-B</b>	<b>Proposed licensable activities and hours</b>						
<b>Sale by retail of alcohol</b>				<b>On or off sales or both:</b>			On sales
<b>Day:</b>	<b>Mon</b>	<b>Tues</b>	<b>Wed</b>	<b>Thur</b>	<b>Fri</b>	<b>Sat</b>	<b>Sun</b>
<b>Start:</b>	08:00	08:00	08:00	08:00	08:00	08:00	08:00
<b>End:</b>	22:00	22:00	22:00	22:00	22:00	22:00	22:00
<b>Seasonal variations/ Non-standard timings:</b>			None.				

<b>Hours premises are open to the public</b>							
<b>Day:</b>	<b>Mon</b>	<b>Tues</b>	<b>Wed</b>	<b>Thur</b>	<b>Fri</b>	<b>Sat</b>	<b>Sun</b>
<b>Start:</b>	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<b>End:</b>	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<b>Seasonal variations/ Non-standard timings:</b>			These premises are not open to the public.				
<b>Adult Entertainment:</b>			None				

2.	<b>Representations</b>
2-A	<b>Responsible Authorities</b>
<b>Responsible Authority:</b>	Environmental Health Service
<b>Representative:</b>	Maxwell Koduah
<b>Received:</b>	6 December 2022
<p data-bbox="188 479 1086 512"><b>Fifth &amp; Sixth Floor, Fifth Floor, 64 North Row, London, W1K 7DA</b></p> <p data-bbox="188 546 1442 678">I refer to the application for a new Premises Licence number for the above-mentioned premises. I have considered the information that you have provided within and accompanying this application. I have also considered the application in line with the relevant policies within the Councils Statement of Licensing Policy dated October 2021.</p> <p data-bbox="188 714 1442 779">Applicant is seeking supply alcohol for consumption on the premises Monday to Sunday 08:00 – 22:00 hours</p> <p data-bbox="188 815 1442 913"><b>Following consideration of the application and how it may affect the Licensing Objectives and meeting the requirements of the Council’s Statement of Licensing Policy I wish to make the following representations:</b></p> <ol data-bbox="236 949 1430 1048" style="list-style-type: none"> <li data-bbox="236 949 1430 1048">1. The supply of alcohol and the hours requested to supply alcohol may have the likely effect of causing an increase in Public Nuisance and may affect Public Safety within the area</li> </ol> <p data-bbox="188 1084 1358 1149">As presented, the application would have the likely effect of causing an increase in Public Nuisance and may affect Public Safety within the Edgware Cumulative Impact area</p> <p data-bbox="188 1184 1434 1283">Conditions, to form part of the operating schedule, have been proposed to support the licensing objectives of Prevention of Public Nuisance and Public Safety. These conditions shall be discussed during a site visit to the premises.</p> <p data-bbox="188 1319 1337 1352"><b>Proposed Environmental Health conditions to form part of the operating schedule</b></p> <ol data-bbox="236 1388 1442 1989" style="list-style-type: none"> <li data-bbox="236 1388 1374 1487">1. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance</li> <li data-bbox="236 1523 1382 1588">2. All windows and external doors shall be kept closed after <b>21:00</b> hours except for the immediate access and egress of persons</li> <li data-bbox="236 1624 1382 1688">3. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times</li> <li data-bbox="236 1724 1437 1789">4. Non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises</li> <li data-bbox="236 1825 1442 1989">5. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business</li> </ol>	

6. No deliveries to the premises shall take place between **23.00** and **08.00** hours on the following day
7. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order
8. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided
9. All emergency exit doors shall be available at all material times without the use of a key, code, card or similar means
10. All emergency doors shall be maintained effectively self-closing and not held open other than by an approved device
11. No advertisements of any kind (including placard, poster, sticker, flyer, picture, letter, sign or other mark) that advertises or promotes the establishment, its premises, or any of its events, facilities, goods or services shall be inscribed or affixed upon the surface of the highway, or upon any building, structure, works, street furniture, tree, or any other property, or be distributed to the public

Please contact me if you are minded discussing any of the matters above.

**Maxwell Owusu Koduah**  
**Environmental Health Officer**

<b>2-B</b>	<b>Other Persons</b>		
<b>Name:</b>	[REDACTED]		
<b>Address and/or Residents Association:</b>	[REDACTED] [REDACTED] [REDACTED] [REDACTED]		
<b>Status:</b>	Valid	<b>In support or opposed:</b>	Opposed
<b>Received:</b>	19 December 2022		
Dear Sirs,			
<p>I write to inform you, as the owners of [REDACTED], that my wife and myself ([REDACTED]) strongly support [REDACTED] objections to an application for an alcohol licence, set out in an e-mail from [REDACTED] to yourselves dated 7 December 2022, under reference 21/11509/LIPN. Incidentally, our Flat is directly opposite that part of New Hereford House used for commercial purposes, who are the applicants for the licence. The lighting in their offices seem to be on all night, and granting them an alcohol license will presumably result in noise, to add to the light pollution we already have to bear.</p>			
Yours faithfully,			
[REDACTED]			

<b>Name:</b>	[REDACTED]		
<b>Address and/or Residents Association:</b>	[REDACTED] [REDACTED] [REDACTED]		
<b>Status:</b>	Valid	<b>In support or opposed:</b>	Opposed
<b>Received:</b>	07 December 2022		

I live in a residential building less than 20 meters from the proposed site for the license application. I am totally opposed to this application for the following reasons

- If there is any music going to be played at the site then this will disturb us until late in the night.
- There will be lights on at the site which will affect us until late in the night. Even now light pollution is a big problem from the site.
- People in the building will be able to look directly into my flat.

The proposed site is an office building and a license for serving alcohol is completely inappropriate and I hope the council will reject it.

<b>Name:</b>	[REDACTED]		
<b>Address and/or Residents Association</b>	[REDACTED] [REDACTED] [REDACTED]		
<b>Status:</b>	Valid	<b>In support of opposed:</b>	Opposed
<b>Received:</b>	05 December 2022		

I would like to object to the application for the new premises license as it will be more intrusion into our apartments. The office already leaves the lights on all night which is disturbing and given the last few years of the pandemic our homes should be a place of solace and comfort.

<b>Name:</b>	[REDACTED]		
<b>Address and/or Residents Association</b>	[REDACTED] [REDACTED] [REDACTED] [REDACTED]		
<b>Status:</b>	Valid	<b>In support or opposed:</b>	Opposed
<b>Received:</b>	03 December 2022		

North Row is a mixed residential as well as commercial area. My building is old, poorly insulated and certainly not sound proofed and is home for a wide range of young families with children and older people.

As a neighbour [REDACTED] of premises, I am concerned about privacy (windows at 64 do not all have blinds), and noise, mostly when people leave 64 by North Row exit.

The acoustics in the road are such that I can hear nearly everything people say from the street to the top of my building and would not appreciate this escalating, later at night as a result of the application being granted.

The presence of CCTV to monitor activity is welcomed and I am aware that security staff are present 24/7.

<b>Name:</b>		██████████	
<b>Address and/or Residents Association:</b>		██	
<b>Status:</b>	Valid	<b>In support or opposed:</b>	Opposed
<b>Received:</b>	07 December 2022		

Normally 999 out of 1000 applications like this would pass on the nod with no discussion. Unfortunately, this is the exception since a number of issues arise with this application. I am therefore objecting in a personal capacity, ██████████ and as the ██████████ ██████████ on the grounds of nuisance, specifically light pollution.

To set the context; 64 North Row is the middle block of 3 making up what was originally known as Hereford House when it was the Head Office of C and A. Over time this building was converted into 3 separate blocks with 64 North Row being the middle block between two residential blocks. The eastern block, known as New Hereford House, was converted into residential in the late 90's and first occupied in 2000. I have been resident in that block since then. 20 of the flats in New Hereford House have their bedroom windows directly facing 64 North Row, mine included.

The problem is that there is only a short distance between the two blocks, 10 to 12 yards would be my guess. Up to and including the Covid lockdown there were occasional problems with lights being left on all night but a quiet word in the right ear was able to resolve this amicably. Since the current tenants have been in 64 North Row however we have faced serious problems with light pollution which we have been unable to resolve. The solution would be quite simple ie to fit blinds or curtains and to use them. I will forward by separate e-mails examples of the impact this failure has. There will be 3 separate e-mails.

Requests for a cooperative approach have been made to the Head Lessee and the Managing Agents without success. Earlier this year I decided to try a direct approach and google searched the Tenants and it appeared that the person responsible was ██████████ so I sent her an e-mail on 18th Feb asking for a meeting to discuss our problem. I will forward separately a copy of that e-mail. I received no response whatsoever.

When I did not get a reply to my e-mail, I did some further digging and became convinced that the room that was causing the problems was being advertised on their website as a bar. I could not find any trace of a licence, so I contacted Licensing Services to notify them of my concerns on 25th March.

I don't know what has been happening in the intervening period but now months later this application is made, and I note that the proposed licence holder is (presumably the same) ██████████ Having a licence is a serious and responsible matter and I would query whether the applicants have demonstrated the necessary gravitas needed. They have adopted a rather cavalier attitude throughout. I instance:-

Operating in such a way as to need a licence but doing so without the necessary licence and advertising this facility at the same time.

Operating knowing that they are causing a nuisance to neighbours and not being willing even to discuss how that might be mitigated.

Taking so much time to apply for a licence after they were made aware of the need for one.

Failure, at the time of making this submission, to comply with requirements regarding public notices.

In my view any of those factors are negatives in considering this application.

If however you are minded to grant then, as this application stands, I believe the following should be considered :-

1. Supplying a full set of conditions intended to apply.

2. Imposing limits of "customers" per licensed area and overall.

3. Clarifying exactly what is meant by para 2 on Page 15a of the Application Form. My understanding is that these premises operate as Serviced Offices where One Avenue Group is the tenant but third parties use sections of these offices on a rental basis. Thus the only parties able to use the bar facilities should be One Avenue Group, their employees and their ( One Avenue Group's) sub-tenants. Use of the phrase "bona fide guests" troubles me.

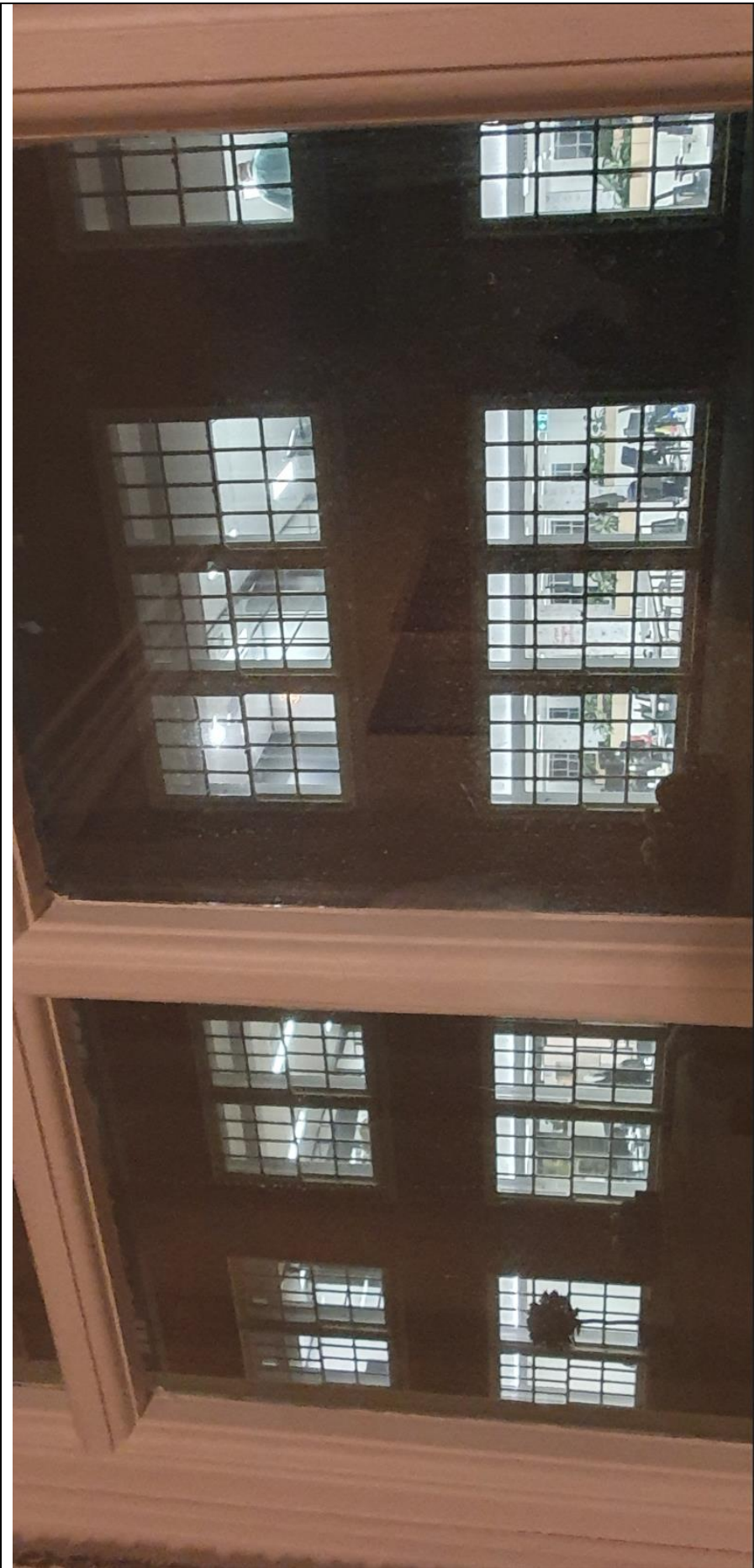
4. And most importantly any licence granted should be conditioned to the effect that during hours of darkness all lights in licensed areas shall be kept off unless the area is occupied and when the area is in use blinds and or curtains shall be fitted and used. It would be great if that condition could be applied to the whole of the premises including those parts not licensed. I realise that that may be beyond the powers of the licence but failure to do that would indicate a continuing lack of consideration for their neighbours.

Regards [REDACTED]









3.	<b>Policy &amp; Guidance</b>
The following policies within the City of Westminster Statement of Licensing Policy apply:	
<b>Public Houses and Bars Policy PB1 applies</b>	<p><b>A.</b> Applications outside the West End Cumulative Zone will generally be granted subject to:</p> <ol style="list-style-type: none"> <li>1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1.</li> <li>2. The hours for licensable activities being within the council's Core Hours Policy HRS1.</li> <li>3. The operation of any delivery services for alcohol and/or late night refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1.</li> <li>4. The applicant has taken account of the Special Consideration Zones policy SCZ1 if the premises are located within a designated zone.</li> <li>5. The application and operation of the venue meet the definition of a Public House or Bar in Clause D.</li> </ol> <p><b>B.</b> It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone other than:</p> <ol style="list-style-type: none"> <li>1. Applications to vary the existing licence hours within the council's Core Hours Policy HRS1.</li> <li>2. Applications that seek to vary the existing licence so as to reduce the overall capacity of the premises.</li> </ol> <p><b>C.</b> The applications referred to in Clause B1 and B2 will generally be granted subject to:</p> <ol style="list-style-type: none"> <li>1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1, and/or,</li> <li>2. The operation of any delivery services for alcohol and/or late night refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1.</li> <li>3. The application and operation of the venue continuing to meet the definition of a Public House or Bar in Clause D.</li> </ol> <p><b>D.</b> For the purposes of this policy a Public House or Bar is defined as a premises, or part of a premises that's primary use is the sale or supply of alcohol for consumption on those premises and/or for consumption off the premises for consumption outside the venue.</p>
<b>Additional considerations from PB1.</b>	<p><b>Paragraph F103.</b></p> <p>The provision of a bar within a workplace solely for the use of those working there, and their invited guests, will generally be regarded as an exception to the policy not to grant new bars in the Cumulative Impact Areas. Regard will be had to other policies in this Statement and the hours of operation of the workplace, the hours and extent of the use of the bar and the effect on cumulative impact in the West End Cumulative Impact Zone. The off sale of alcohol and drinking outside the premises would also be of concern.</p>

#### 4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

<b>5.</b>	<b>Appendices</b>
<b>Appendix 1</b>	Premises plans
<b>Appendix 2</b>	Applicant supporting documents
<b>Appendix 3</b>	Premises history
<b>Appendix 4</b>	Proposed conditions
<b>Appendix 5</b>	Residential map and list of premises in the vicinity

<b>Report author:</b>	Ms Roxsana Haq Senior Licensing Officer
<b>Contact:</b>	Telephone: 020 7641 6500 Email: rhaq@westminster.gov.uk

**If you have any queries about this report or wish to inspect one of the background papers please contact the report author.**

#### **Background Documents – Local Government (Access to Information) Act 1972**

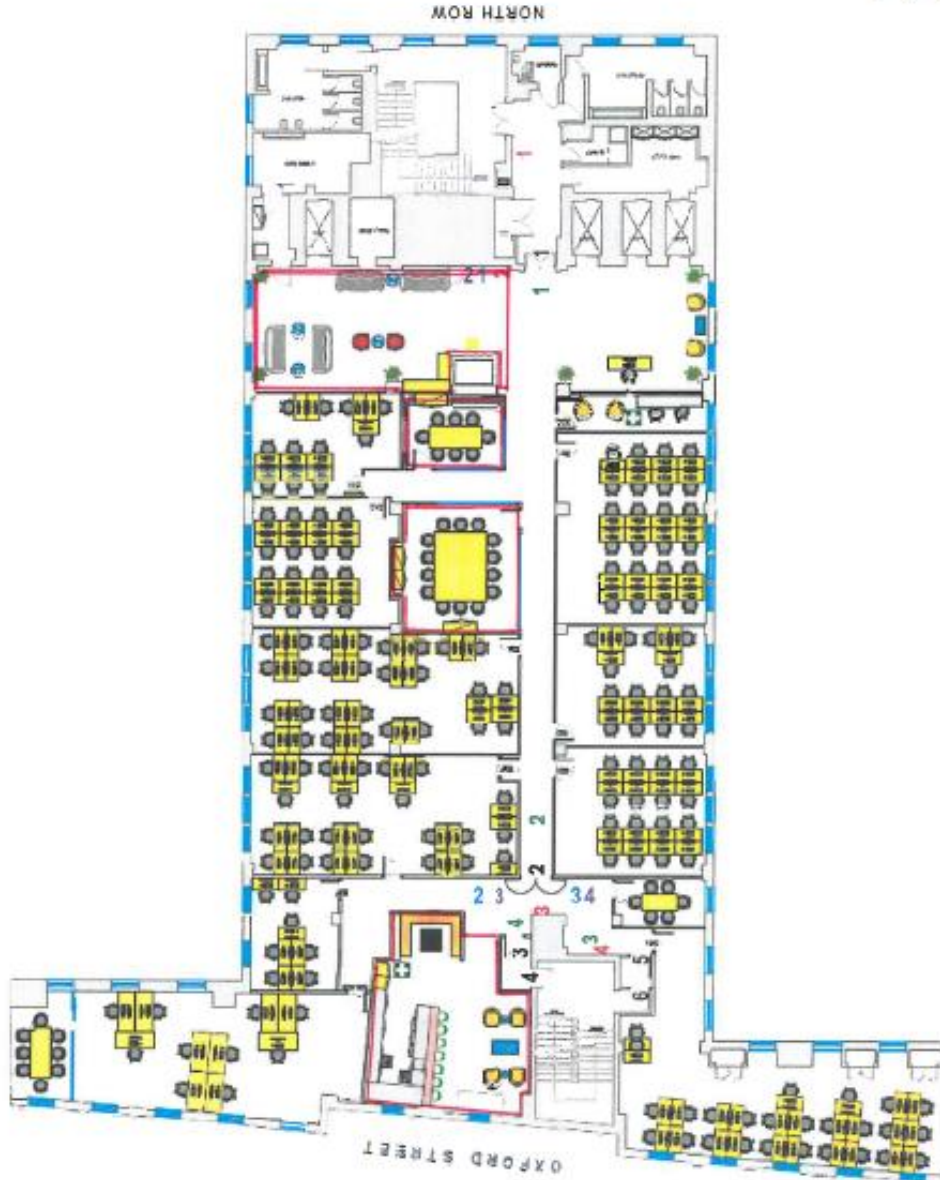
<b>1</b>	Licensing Act 2003	N/A
<b>2</b>	City of Westminster Statement of Licensing Policy	1 <sup>st</sup> October 2021
<b>3</b>	Amended Guidance issued under section 182 of the Licensing Act 2003	April 2018
<b>4</b>	Environmental Health Service	06 December 2022
<b>5</b>	Interested Party 1	19 December 2022
<b>6</b>	Interested Party 2	07 December 2022
<b>7</b>	Interested Party 3	05 December 2022
<b>8</b>	Interested Party 4	03 December 2022
<b>9</b>	Interested Party 5	07 December 2022

Fifth Floor

ONE AVENUE

- Map Keys:**
- Alarm Call Point
  - Co2 Extinguisher
  - Water Extinguisher
  - Fire Door
  - Fire Escape
  - Area to be leased on site of accident

One Avenue Park Lane Limited  
Fifth & Sixth Floors  
64 North Row  
London  
W1K 7DA



5th Floor

# Sixth Floor



6th Floor

**Map Keys:**

**Alarm Call Point**

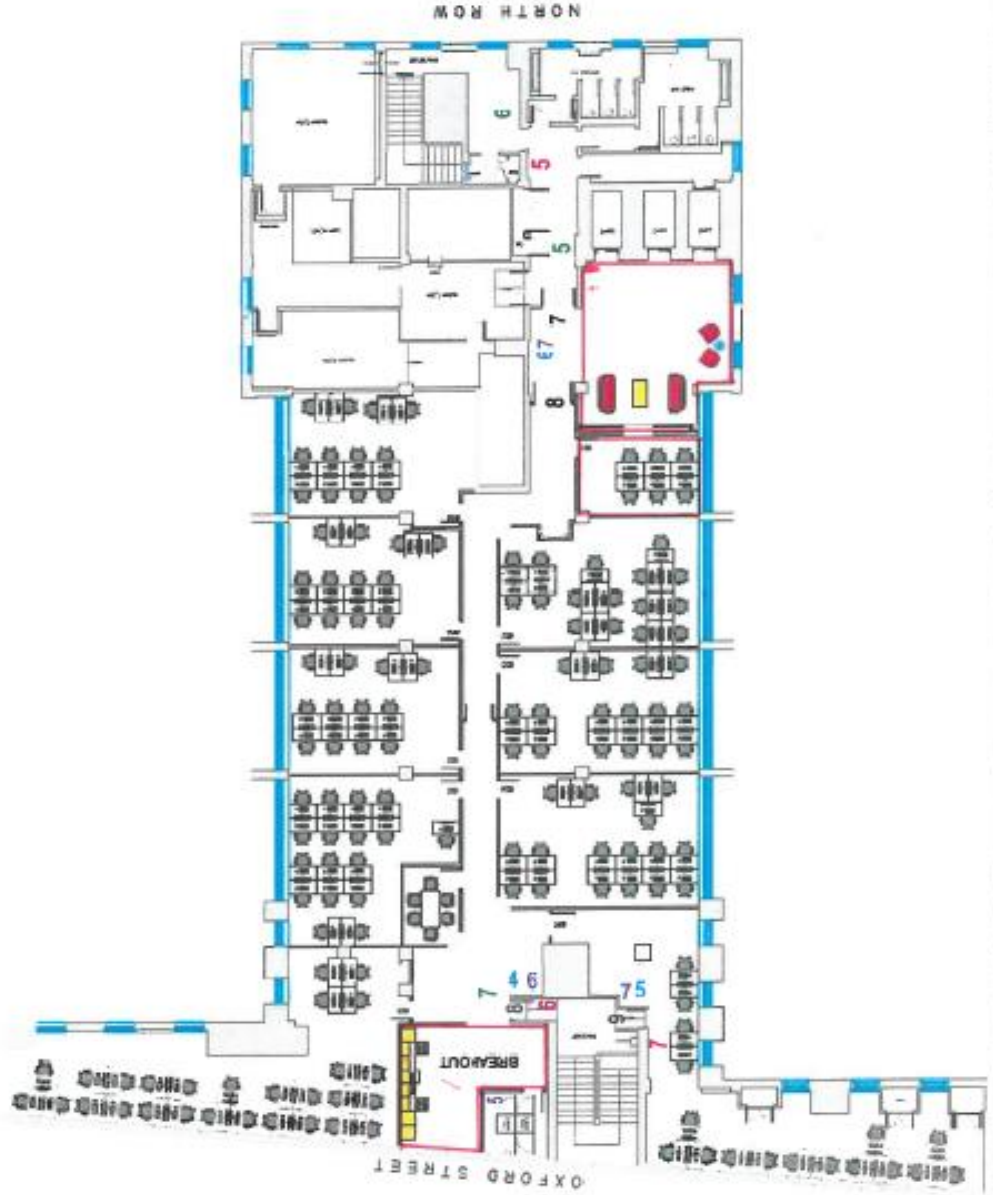
Co2 Extinguisher

Water Extinguisher

Fire Door

Fire Escape

— Area To Be  
Licensed For  
Sale of Alcohol



One Avenue Park Lane Limited  
Fifth & Sixth Floors  
64 North Row  
London  
W1K 7DA

## **Applicant Supporting Documents**

## **Appendix 2**

There are no applicant submissions.

## **Premises History**

## **Appendix 3**

There is no licence or appeal history for the premises.

## **Appendix 4**

### **CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING**

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

#### **Mandatory Conditions**

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
  - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
  - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
    - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
      - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
      - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
    - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
    - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;



- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
  - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
  - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
    - (i) beer or cider: ½ pint;
    - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
    - (iii) still wine in a glass: 125 ml;
  - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
  - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 8(ii) For the purposes of the condition set out in paragraph 8(i) above -
- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -
- $$P = D + (D \times V)$$
- Where -
- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

## Conditions consistent with the operating schedule

9. The licensable activities provided at the premises shall be ancillary to the main function of the premises as offices.
10. These premises are not open to the public.
11. The supply of alcohol shall only be to the One Avenue group of companies (tenants) and their employees or their bona fide guests.
12. Outside of the hours authorised for the sale of alcohol and whilst the premises are open, the licence holder shall ensure that all alcohol within the premises which is dispensed by the licence holder is secured so as to prevent access to alcohol by both members and staff.
13. The premises shall install and maintain a comprehensive CCTV system.
14. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer.
15. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open.
16. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:
  - (a) all crimes reported to the venue
  - (b) all ejections of patrons
  - (c) any complaints received concerning crime and disorder
  - (d) any incidents of disorder
  - (e) all seizures of drugs or offensive weapons
  - (f) any faults in the CCTV system, searching equipment or scanning equipment
  - (g) any refusal of the sale of alcohol
  - (h) any visit by a relevant authority or emergency service.
17. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.
18. There shall be no consumption of alcohol after 22:30
19. The Designated Premises Supervisor/nominated Manager responsible for the premises shall ensure that the area of the premises where alcohol is supplied under this licence shall be regularly patrolled during the hours that supply of alcohol is permitted to ensure compliance with the Licensing Act 2003
20. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
21. No licensable activities shall take place at the premises until the premises has been assessed as satisfactory by the Environmental Health Consultation Team.

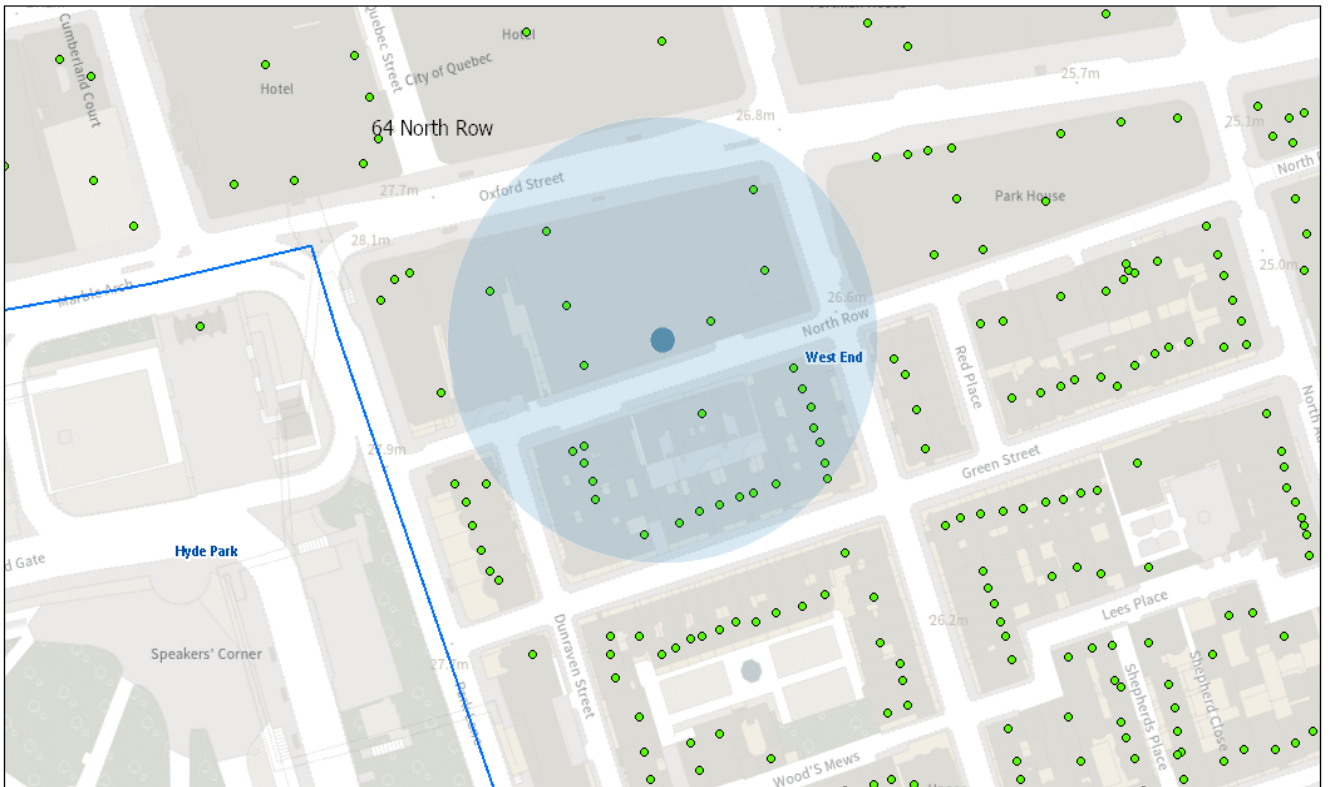
### **Conditions proposed by the Environmental Health Service**

22. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance
23. All windows and external doors shall be kept closed after **21:00** hours except for the immediate access and egress of persons
24. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times
25. Non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises
26. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business
27. No deliveries to the premises shall take place between **23.00** and **08.00** hours on the following day
28. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order
29. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided
30. All emergency exit doors shall be available at all material times without the use of a key, code, card or similar means
31. All emergency doors shall be maintained effectively self-closing and not held open other than by an approved device
32. No advertisements of any kind (including placard, poster, sticker, flyer, picture, letter, sign or other mark) that advertises or promotes the establishment, its premises, or any of its events, facilities, goods or services shall be inscribed or affixed upon the surface of the highway, or upon any building, structure, works, street furniture, tree, or any other property, or be distributed to the public

### **Conditions proposed by an Interested Party**

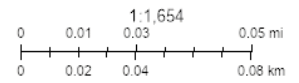
33. During hours of darkness all lights in licensed areas shall be kept off unless the area is occupied and when the area is in use, blinds and or curtains shall be fitted and used.
34. The maximum capacity at the premises will be xx

64 North Row London W1K 7DA



03/02/2023, 09:34:01

- Property Mailing List
- Ward Labels
- Borough Boundary - Mask
- Borough Boundary - Detailed
- Ward Boundaries



Resident Count: 176

**Licensed Premises within 75 metres of 64 North Row, London W1K 7DA**

<b>Licence Number</b>	<b>Trading Name</b>	<b>Address</b>	<b>Premises Type</b>	<b>Time Period</b>
20/09586/LIPT	Ask Pizza & Pasta	121-127 Park Street London W1K 7JA	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
06/03936/WCCMAP	Cardinals Of Mayfair	Basement Rear and Ground Floor Rear 115 Park Street London W1K 7JG	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
19/06695/LIPDPS	Boisdale Of Mayfair	12 North Row London W1K 7DF	Wine bar	Sunday; 23:00 - 00:00 Monday to Saturday; 10:00 - 00:30
20/08385/LIPT	Pizza Hut	523 Oxford Street London W1C 2QJ	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30